

FALL 2024

MOT MBA

Management of Technology Master of Business Administration



SFU

BEEDIE SCHOOL OF BUSINESS
SEGAL GRADUATE SCHOOL



AT THE FOREFRONT OF INNOVATION

A ONE-OF-A-KIND MBA EXPERIENCE

Are you ready to take your career to new heights and become a driving force of innovation? Look no further than SFU Beedie's transformative Management of Technology Master of Business Administration (MOT MBA) program. With a cutting-edge curriculum, industry-focused training, and a supportive network of professionals, the MOT MBA program empowers you to unleash your potential and make a lasting impact in your field.

Since its inception in the year 2000, SFU Beedie's MOT MBA has been at the forefront of innovation, providing working professionals with rigorous and industry-focused business training in Canada. The program delivers invaluable industry experience and cultivates a powerful network of

industry leaders. You'll learn to effectively harness technology to drive business growth and vice versa.

The MOT MBA is specifically designed for professionals working full-time in Metro Vancouver, offering a part-time format spanning 24 months that allows you to continue advancing your career without interruption. Classes are conveniently held in downtown Vancouver on Monday and Thursday evenings from 6:00–9:30pm, with occasional weekends. The curriculum strikes a balance between intensity and manageability, catering to ambitious individuals with demanding careers and busy schedules.

Where does this transformative journey lead? Our MOT MBA graduates venture onto diverse paths, including launching their own ventures, taking on advanced roles

within their organizations, or transitioning to new and exciting opportunities. Each graduate leaves their mark, driving change and innovation in their own unique way.

AT A GLANCE:

- Tailored for working professionals seeking to leverage their industry expertise with applied business learning.
- Our students represent a wide range of industries, including healthcare, manufacturing, finance, education, engineering, and technology.
- Abundant opportunities to sharpen your problem-solving skills through engaging case studies, competitive case competitions, and hands-on applied projects.
- SFU Beedie's Career Management Centre provides lifelong, hands-on career support to guide you through every stage of your professional journey.

ABOUT SFU BEEDIE

SFU's Beedie School of Business is a dynamic institution delivering cutting-edge research and education programs across three British Columbia campuses. We pioneered Canada's first Executive MBA and the first Indigenous Business Leadership EMBA in North America. Accredited by AACSB and EQUIS, our reputation for innovation, social responsibility, and global perspective is recognized worldwide. Our alumni network spans 80 countries and comprises more than 30,000 successful graduates.

#1

**COMPREHENSIVE
UNIVERSITY IN CANADA**
14 out of the last 15 years
(as of 2023), according to
Maclean's Magazine

#1

**UNIVERSITY IN CANADA FOR
SUSTAINABLE CITIES AND
COMMUNITIES**

by Times Higher Education
(THE) 2023 rankings

#1

**UNIVERSITY IN CANADA FOR
ENTREPRENEURIAL SPIRIT
AND INNOVATION**

according to the
2023 World University
Rankings for Innovation

1%

OF BUSINESS SCHOOLS
worldwide have
AACSB and EQUIS
accreditation



THE DOWNTOWN VANCOUVER ADVANTAGE



SFU'S SEGAL GRADUATE SCHOOL

The MOT MBA program takes place at SFU Beedie's Segal Graduate School in the heart of downtown Vancouver. The 60,000 sq. ft. space boasts state-of-the-art classroom and meeting room facilities. The campus's central location makes commuting convenient and helps integrate you into the local business community. Moreover, Vancouver's vibrant dining and entertainment scene offers ample opportunities for after-class socials. With access to mountains, beaches, and parks, you can enjoy a diverse range of outdoor activities and retreats just a short drive away from campus.



THE CHARLES CHANG INNOVATION CENTRE

Opened in 2016, this cutting-edge facility serves as a hub for business incubation in the heart of downtown Vancouver. Here, you have the opportunity to be the innovator, visionary, the game-changer, and the entrepreneur, while receiving the support and resources to turn your ideas into reality.

The Innovation Centre is also home to SFU's Charles Chang Institute for Entrepreneurship and RADIUS, SFU's social innovation hub. Learn more by scanning the QR code.



THE CENTRE OF BUSINESS AND INNOVATION

Immerse yourself in the vibrant business and innovation ecosystem of Vancouver, the gateway to the Asia-Pacific region and a thriving hub for entrepreneurship in Canada and North America. With a dynamic and supportive local business community, Vancouver has become the epicenter of Canada's tech hub, attracting global giants like Boeing, Facebook, Amazon, Microsoft, and hosting world-renowned events like the TED Conference. Embrace the unparalleled opportunities and join the thriving entrepreneurial landscape of Vancouver.



240+

HEAD OFFICES IN VANCOUVER

TOP 30

STARTUP ECOSYSTEM IN THE WORLD
(Startup Genome 2022)

5000+

RESTAURANTS AND CAFES IN THE METRO VANCOUVER AREA

200+

TECH COMPANIES GENERATING \$23 BILLION IN REVENUE
(Vancouver Economic Commission 2022)

#5

WORLD'S MOST LIVABLE CITY
(CNN 2022)

LAND ACKNOWLEDGEMENT

Simon Fraser University respectfully acknowledges the xʷməθkʷəy̍əm (Musqueam), Skwxwú7mesh Úxwumixw (Squamish), səliłwətaʔt (Tsleil-Waututh), qíçəy (Katzie), kʷikwəłəm (Kwkwetlem), Qayqayt, Kwantlen, Semiahmoo and Tsawwassen peoples on whose unceded traditional territories our three campuses reside.



“I gained an advantage in my understanding of how to pool resources, build strong teams, and find external stakeholders and funding partners. I now have a much broader picture of how to expand into new markets using new technologies.”

*– Bill Lakeland, MOT MBA Alumnus
CEO Spexi Geospatial Inc*

LEVERAGE TECH IN BUSINESS

A FRESH PERSPECTIVE

Our MOT MBA program is delivered part-time so you don't have to press pause on your career. The program allows you to seamlessly integrate your work and education, bridging the gap between theory and practice so you can apply what you learn in the classroom to your professional challenges and bring real-world business problems into the academic discourse.

Classes held two nights per week and occasional weekends means that most of your evenings and weekends will be free to pursue your career goals while acquiring a comprehensive education.

Our MOT MBA students:

- Employ customer-based research for product development strategy
- Utilize data and statistics for informed decision-making
- Apply financial analysis to support business cases
- Grasp global and intercultural business challenges

The MOT MBA program is an intensive training program tailored for those who:

- Foster innovation in their business and processes
- Strategically leverage digital technologies
- Remain agile in a changing global landscape



Our curriculum offers hands-on industry experience and networking opportunities with industry leaders. You'll receive comprehensive business and management training along with specialized courses unique to tech. Throughout the first five terms, you'll progressively enhance your skills. The program begins with a mandatory orientation week in early September. In your final term, you'll integrate everything through an Industry Consulting Project.

"I wanted to fast track my career. The MOT program really fit the direction in which I wanted to move. It allowed me to focus on the business of product delivery, rather than the technology-creation side."

— Darren Rafferty, MOT MBA Alumnus
Director, Strategy and Product Development Operations
Océ - A Canon Company



WHERE BUSINESS AND TECH INTERSECT

CURRICULUM

PRE-PROGRAM

To help you prepare for the program, SFU Beedie offers self-paced online preparatory courses in subjects such as Excel and accounting. These courses start before the beginning of the academic year in September, allowing you to learn at your own pace and ease your transition into the MOT program.

ORIENTATION

SFU Beedie also offers orientation programming designed to provide new students with the information and resources necessary to succeed in the program. During orientation, you will have access to information sessions, panel events, and cross-program networking opportunities that will help you make the most of your time as an MOT MBA student. Whether you're looking to connect with your fellow students, faculty, or alumni, orientation provides a supportive environment to help you succeed.

Orientation includes weekday daytime classes and requires time off work. A calendar with exact dates will be shared well in advance so you have ample time to plan accordingly.

PROGRAM HIGHLIGHT

INDUSTRY CONSULTING PROJECT

In the Industry Consulting Project, you'll collaborate with leading tech companies providing innovative solutions to their strategic business challenges. Through regular check-ins, you'll engage with senior representatives to ensure project alignment. Upon completion, you'll compile a comprehensive report of your findings and present your solutions to the company's senior leadership.

This project offers a unique opportunity to immerse yourself in Vancouver's tech landscape, gaining insights into corporate culture and firsthand perspectives from senior representatives of these influential companies.

Previous companies include:

- Amazon
- Change Healthcare
- Kabam Games
- Microsoft
- Netzwerk Music
- Salesforce
- SAP
- TELUS
- YVR Airport Authority

YEAR ONE

SEPTEMBER-DECEMBER

During your first year, you'll begin by establishing your network of faculty, staff, and fellow MOT MBA candidates. Once in class, you'll spend the year sharpening your business and leadership skills and honing your ability to conduct business decisions in different tech spaces. Courses will include topics in the following areas:

- Managing Technological Innovation
- Leadership for the Technology Driven Enterprise*
- Financial and Managerial Accounting**
- Managerial Economics for Technology Firms**
- Strategic Use of Information and Knowledge**
- Business Ethics**
- International Business
- Business Operation Design

*Includes weekday daytime classes and requires time off work. A calendar with exact dates will be shared well in advance so you can plan ahead.

**Eligible for advance credit transfer from the Graduate Diploma in Business Administration (GDBA) program with a grade of B or higher.

***Course runs on Saturdays. A calendar with exact dates will be shared well in advance so you can plan ahead.

YEAR TWO

SEPTEMBER-AUGUST

During your second year, you'll spend your time enhancing your strategic thinking and negotiation skills. The program concludes with an Industry Consulting Project. Courses will include topics in the following areas:

- Marketing Technology Based Products and Services**
- Negotiations***
- Financing the Organization**
- Strategic Management of Technology-Based Firms
- Special topics: Products, Projects and Change Management
- Special Topics: AI for Business**
- Entrepreneurship
- Industry Consulting Project*



OUR COHORT METHOD

ENGAGE IN B.C.'S THRIVING TECH SECTOR

In our MOT MBA program, you'll have the chance to actively contribute to the rapid growth of British Columbia's tech industry. Benefit from small cohort sizes that foster a close-knit community, enabling you to forge meaningful connections and long-lasting relationships with your peers. Through collaborative team projects, cohort engagements, and networking opportunities, you'll establish valuable connections that will extend throughout your entire professional journey.

COHORT LEARNING

Your cohort will be made up of experienced working professionals who bring, on average, over a decade of experience and industry knowledge. Our MOT MBA utilizes an applied, interactive approach to learning, allowing faculty to act as skilled facilitators, harnessing wealth of experience in the room.

INTERACTIVE LEARNING ENVIRONMENT

Every class is a unique experience, filled with interactive lectures, case studies, presentations, and more. Throughout the program, you'll collaborate with your assigned team, leveraging your diverse business and life experiences to work on projects and solve real-world challenges.

EXPERIENTIAL LEARNING

We bridge the gap between theory and practice by bringing business knowledge to life through cases, projects, and class discussions. These experiences mirror the complexities you'll face as a decision-maker in your career. As a working professional, you'll have the opportunity to apply what you learn in the program directly to your workplace and vice versa.

SUPPORTIVE ENVIRONMENT

Our program provides a supportive space for growth and learning. It's a safe place to make mistakes and learn from them. By combining your skills and expertise with those of your cohort, you'll collaboratively develop innovative solutions to complex problems.

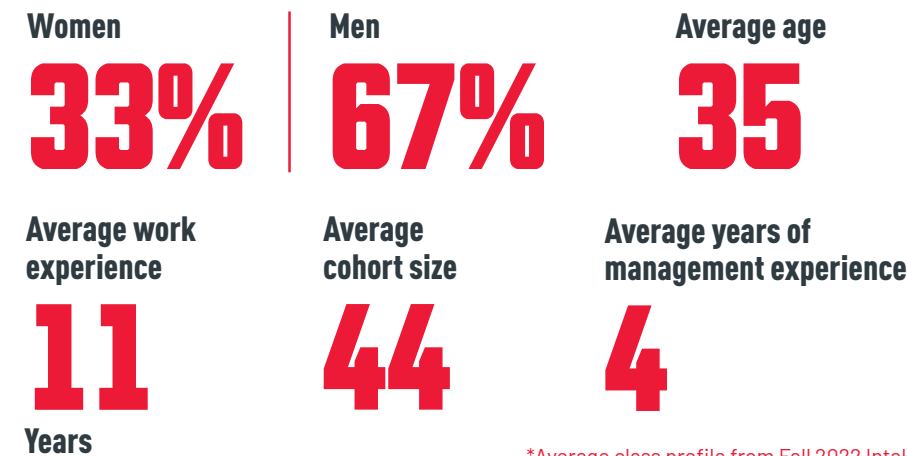
SAMPLE DEGREES

- Science
- Engineering
- Computer Science
- Business
- Technology

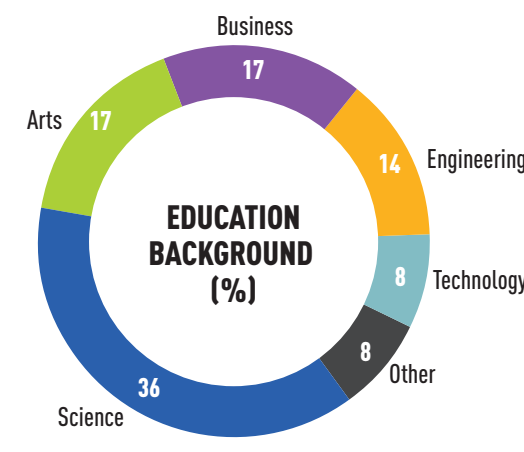
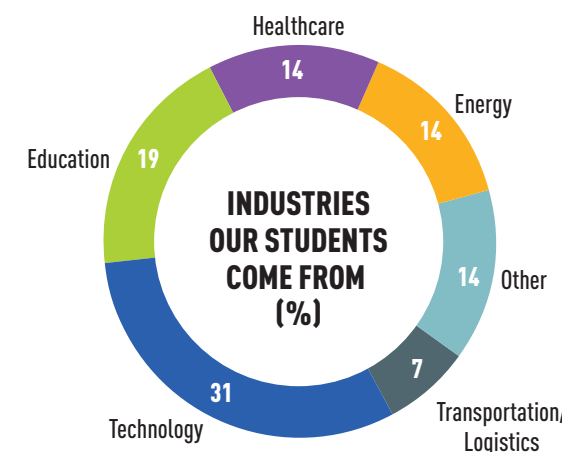
SAMPLE FUNCTIONAL AREAS

- Supply Chain
- Engineering
- Information Technology
- Tech Sales
- Research and Development
- Operations
- Applied Science and Biotechnology
- Marketing

AVERAGE CLASS DEMOGRAPHICS*



*Average class profile from Fall 2022 Intake



*Includes Financial services, Retail, Media/Entertainment, Consumer Packaged Goods, Government

APPLY WHAT YOU LEARNED



The MOT MBA program equips entrepreneurs and individuals seeking to transition from technical positions with the necessary tools to propel their ideas and organizations forward. Immerse yourself in real-world consulting projects alongside local and international companies, utilizing your newfound knowledge to help them overcome their business challenges.

Designed for ambitious working professionals aiming to advance their careers, the MOT MBA offers flexibility for individuals juggling multiple responsibilities like full-time work and family life.



Watch now: Learn more about how the MOT MBA offers flexibility to individuals like Filip Machat, who successfully completed the program while working full-time and maintaining a fulfilling family life.

Filip Machat, MOT MBA Alumnus
Senior Program Manager, Amazon



Watch now: Discover the valuable experiences and insights gained by our students through their work with SAP.

MOT MBA Consulting Project:
SAP Labs Canada video



Watch now: The MOT MBA lets tech professionals grow with their company and learn while continuing to work.

Ramnial Madhvi, MOT MBA Alumnus
BC Hydro Powertech

ENTREPRENEURSHIP AND SOCIAL INNOVATION

Thinking of starting your own business? You've come to the right place. From incubation to acceleration, SFU provides a continuum of resources and support for start-ups. A panel event introducing SFU's innovation hubs happens annually in the fall.

Coast Capital Savings Venture Connection empowers early-stage start-ups by offering comprehensive entrepreneurship training, mentorship, and a wealth of resources to move an initial idea through to validation.

VentureLabs is a business accelerator focused on structured growth and best practices for growth-stage start-ups.

RADIUS offers validation and growth-stage programs for entrepreneurs and ventures looking to help solve pressing social problems.

Read more about the student experience on our student blog: afewgoodminds.ca.

COAST CAPITAL VENTURE PRIZE

The Coast Capital Venture Prize competition celebrates innovative ideas and entrepreneurial pursuits from within the SFU community. Competitors are given the opportunity to practice venture ideation and presenting pitches. The annual competition is open to early-stage business ventures founded by SFU students from undergraduate, graduate and professional programs (e.g MBA), as well as by staff, faculty, and recent alumni.

"The MOT MBA students who worked on our digital pathology and SaaS transformation projects impressed us with their quick grasp of these complex topics. They were able to demonstrate an in-depth understanding of these topics within a very short timeframe. Their analysis included not only the issues and challenges in these areas for us, but valuable suggestions for us to pursue further.

Their presentations exceeded our expectations in all areas—not only the market situation, but also technical implications, business processes, and outcomes. Based on this positive experience, we are looking forward to further collaborations with this program and its students in the future."

Ashish Sant,
Former SVP & General Manager, Enterprise Imaging, Change Healthcare



Read more: MOT MBA graduates Bill Lakeland (left) and Peter Szymczak (right), along with CFO Emily Morris (middle), are democratizing aerial intelligence through their drone software start-up, Spexi GeoSpatial Inc. Their innovative work earned them first place in the 2019 Coast Capital Venture Prize competition.

WORLD-CLASS FACULTY

LEARN FROM THE BEST IN BUSINESS

Our school's greatest resource is the expertise of our faculty. As researchers at the forefront of their fields and experienced classroom instructors, they give students the tools they need to succeed. Our faculty members not only know the business world inside out, they know how to bring it to life in the classroom. Our intimate class sizes give our faculty members the chance to get to know students and their professional goals.

Terri Griffith, PhD, MS (Carnegie Mellon), BA (UC Berkeley)
PROFESSOR, INNOVATION & ENTREPRENEURSHIP

Dr. Terri Griffith is the Keith Beedie Chair in Innovation & Entrepreneurship at SFU Beedie. Her expertise is in helping people and organizations accelerate performance and prepare for the futures of work by inspiring and coaching groups on how to negotiate change and uniquely mix existing and new capabilities. Through her speaking, writing, teaching, and research, she brings evidence-based leadership and innovation to organizations spanning high tech, education, and global agribusiness.



"The Management of Technology MBA program is exactly the preparation you need for success in today's environment. You work with powerful technology and innovation frameworks while leveraging the breadth of the MBA."

— Terri Griffith

Renowned worldwide, our faculty members are known for their cutting-edge research. But it's not all ivory towers around here. Our professors and instructors have extensive industry experience to help you prepare for your career.



Michael Parent, PhD and MBA (Queen's)
PROFESSOR, MANAGEMENT INFORMATION SYSTEMS

Dr. Michael Parent is an expert in corporate governance in Canada, specializing in cybersecurity, data privacy, and IT governance. With extensive academic and industry experience, Michael is an active researcher and executive educator, who has taught programs for government entities, crown corporations, and numerous public and private companies. He has advised over one hundred boards on cybersecurity and governance issues. Michael is the academic director for various cohorts of the Directors' Education programs and the Oversight of Cybersecurity in an Era of Digital Acceleration program, delivered nationally by Canada's Institute of Corporate Directors (ICD). His research interests include IT and cybersecurity governance, corporate governance, and luxury brands/wine marketing.



Andrew Harries, MBA (SFU)
TOM FOORD PROFESSOR OF PRACTICE IN ENTREPRENEURSHIP AND INNOVATION

Andrew Harries, an SFU Beedie MBA graduate, is the Tom Foord Professor of Practice in Innovation and Entrepreneurship. He has founded multiple ventures, including Sierra Wireless, a wireless Internet of Things (IoT) solutions vendor. Andrew chairs the board and is a founder of Hailo Data, which is delivering a digital and economic transformation of the independent hospitality supply chain. Andrew helps connect Vancouver's dynamic entrepreneurial community with SFU's burgeoning entrepreneurship and innovation ecosystem.



Nilesh Saraf, Ph.D. (University of Southern California, Los Angeles), M.B.A. (Indian Institute of Management, Lucknow, India)
ACADEMIC DIRECTOR, MANAGEMENT OF TECHNOLOGY MBA

Dr. Nilesh Saraf completed his PhD in business administration from the Marshall School of Business at the University of Southern California, Los Angeles. He has an undergraduate degree in electronics engineering from M.S. University, India, and an MBA from the Indian Institute of Management. Nilesh focuses his research on the diffusion of enterprise information technology and its role in creating business value. He also conducts research on open-source software development, strategic behavior of IT product and service vendors and on the emergence of technology standards.



BUILD YOUR CAREER NETWORK

CAREER MANAGEMENT CENTRE

Make your next career move with the support of SFU Beedie's Graduate Career Management Centre (CMC). The CMC provides MOT MBA candidates with one-on-one career guidance and job search assistance. With a dedicated career consultant, numerous networking opportunities, and useful resources, you can access the support you need to get to the next level.

INDIVIDUALIZED COACHING SESSIONS

Ready to take the next step in your career and seize advancement opportunities? Work with an SFU Beedie career consultant to chart your path. Gain the knowledge you need to successfully advance in your career by engaging in tailored sessions to help you:

- Identify your career direction
- Craft a professional LinkedIn profile
- Improve your resume and cover letters
- Acquire job search and networking techniques
- Polish your interview skills

FORGE PROFESSIONAL NETWORKS

Connect and cultivate close relationships with your cohort, business professionals, and fellow SFU Beedie graduate students. Tap into a global and engaged network of SFU Beedie alumni at events, workshops, and other networking opportunities. Benefit from the vast experiences and trailblazing achievements of our accomplished alumni when you become a part of the SFU Beedie alumni network.

"The CMC was a hugely impactful part of my MBA experience. Meeting with the career managers helped me get clarity about my own career aspirations, identify my key strengths in ways I hadn't considered before, and make a plan to navigate the path towards my goals. They provided invaluable guidance about making a career change, including helping me update my resume, preparing me for interviews, and giving me the confidence to upgrade jobs in the middle of the MBA."

– Helen Hardiman, MOT MBA Alumnus

INTERACT WITH INDUSTRY PROFESSIONALS

Every term, distinguished speakers including CEOs and senior managers visit our MBA classrooms to share their insights and advice, providing you with unparalleled exposure to industry professionals.

DEDICATED CAREER CONSULTANT

Your dedicated Career Consultant will help you plan for success and give you the resources you need to stand out. You will benefit from personalized support, useful resources and tools, career-building skills, and opportunities to network with industry professionals.

GRADUATE MANAGEMENT CONSULTING CAREER PREPARATION (GMCCP) PROGRAM

The GMCCP is designed to introduce graduate students to the fundamentals of case interview preparation. Through this program, you will familiarize yourself with the case interview format and develop key skills essential for success. The program focuses on structured analysis, logical reasoning, and client-centric communication. Topics covered include case interview structure, mental math, issue trees, interpreting visual information, and delivering effective presentations. Guest speakers and consultants will also share valuable insights into the consulting industry and case interviews.

ENHANCE YOUR SKILLS

We're here to support you throughout the entire job search process by providing career-building workshops, providing employer mock interviews and networking events, and

facilitating personalized introductions within SFU Beedie's extensive corporate network. Specific workshops cover essential areas such as:

- How to build and effectively communicate your value
- Mock interviews with employers
- Salary negotiation strategies
- LinkedIn profile optimization
- Resume and cover letter crafting

LIFELONG CAREER SUPPORT

Our commitment to your career success extends far beyond graduation. We continue to offer career consulting and planning services long after you complete your graduate school journey. We are dedicated to helping you flourish in your chosen career path, supporting your professional growth and helping you achieve your goals. Consider us your lifelong partner in career success, as we remain available to provide ongoing support, services, and opportunities throughout your professional journey. Stay connected and leverage our resources to reach your career milestones.

MENTORS IN BUSINESS

Take advantage of the largest one-on-one business mentorship program in Western Canada. On average, the Career Management Centre makes over 300 matches between students and industry professionals. These mentors are keen to help you build business relationships and share their knowledge, experience, and wisdom to help you make informed career choices.

27% average increase in post-MBA salary

52% changed jobs (during the program or within 120 days of completion)

45% were promoted to better roles** (with the same or new employer)

Figures as of November 2022
** of those who have changed employment

CO-CURRICULARS THAT GO THE EXTRA MILE



AN EXPERIENCE TO REMEMBER

Your education goes beyond the classroom. SFU Beedie has a well-earned reputation for nurturing students' holistic growth and learning through co-curricular activities. We see case competitions, the MBA Games, conferences, and other events as ways to uncover invaluable leadership opportunities and sharpen essential business skills while tapping into a vibrant network of industry leaders. After all, what you learn in the classroom could change your thinking, but what you learn outside the classroom could change your life.

CONFERENCES GUEST SPEAKERS AND EVENTS

Attending conferences is an opportunity to meet and connect with business leaders in the community while gaining exposure to new ideas and innovations.

The Graduate Student Engagement Office shares information and opportunities for students to attend events such as the BC Tech Summit, Women in Tech Regatta, Responsible Investing Association Annual Conference, Vancouver Entrepreneur Forum, Women's Executive Network, Greater Vancouver Board of Trade speaker series, and more.

MBA GAMES

The MBA Games is the largest gathering of MBA students in Canada. Each year, up to 40 SFU Beedie MBA students are selected to compete in academic, sports, and spirit competitions against top business schools across the country.

CASE COMPETITIONS

Apply classroom theories to real-world business challenges while gaining the confidence and skills to make decisions and recommendations under pressure. With a dedicated training program, you will compete with the best, network with industry professionals, and showcase your success on the regional, national, or international stage.

NEW PRODUCT DEVELOPMENT SIMULATION

This non-credit innovation simulation provides participants with an introduction to new product development and enables them to experience the exciting challenges of a multidisciplinary innovation process within a safe learning environment.

TECHNICAL SKILLS DEVELOPMENT WORKSHOPS

These interactive non-credit workshops provide essential technical skill development to complement your graduate business coursework. Topic examples include Excel, Python, financial modeling, and PowerPoint.

STUDENT CLUBS

Your education goes beyond the classroom. Join a club to develop leadership, team building, and event management skills, and expand your networking circles.

The Graduate Business Student Association (GBSA) plays an active role in the leadership of our school. From curriculum feedback to hosting social and educational events, this student leadership team works to continuously improve the SFU Beedie student experience.

Net Impact is dedicated to sustainability, empowering students to become responsible business leaders. This student leadership team makes a positive environmental, social, and economic impact by organizing events to learn from and network with sustainability-focused industry experts, including the signature Net Impact Sustainability Challenge case competition.

Graduate Women's Council strives to empower women to lead and succeed in the workplace. This active student leadership team provides networking opportunities, workshops, and access to external events aimed at developing and sustaining a culture of support and encouragement.

JEDI (Justice, Equity, Diversity and Inclusion) Council fosters a learning environment where all students feel welcome, safe, accepted and appreciated through hosting events, workshops and activities to raise awareness and build a sense of camaraderie and community.

Read more about the student experience on our student blog: afewgoodminds.com



NOTABLE ALUMNI

ONE OF MANY NOTABLE ALUMNI

Matthew Grunert emphasizes the importance of breaking silos to maximize IT efficiency. Instead, he advocates for building bridges that facilitate effective communication of IT needs across departments.

During his time as an MOT student, Matthew delved into IT leadership through a business lens. He deepened his understanding of how departments use IT-driven data for decision-making and the challenges they encounter while fulfilling their mandates. In your MOT cohort, you'll not only interact with technical professionals but also individuals from various functional areas who hold pivotal roles within tech companies.

As the Senior Director of Digital Operations and IT at Motorola Solutions, Matthew currently operates at the executive level, aligning the company's IT functions with its business requirements. His experience exemplifies the real-world impact of bridging the gap between IT and other business functions.

MATTHEW GRUNERT
MOT MBA ALUMNUS

VICE PRESIDENT OF TECHNOLOGY, BOSA PROPERTIES

"The comprehensive simulations provided the greatest learning for me. They helped change my mindset and connect the different areas of learning into a comprehensive view of how an organization runs."



"The MOT MBA filled the gaps in my skillset and gave me the confidence to feel comfortable speaking publicly and facilitating large meetings"



JINI HAN
MOT MBA ALUMNUS

DIRECTOR, EQUIPMENT AND TECHNOLOGY PLANNING, PHSA BC CANCER

Despite recognizing the strength of her technical background, Jini identified a gap in her business knowledge and aspired to become a well-rounded leader. She understood that acquiring additional business training would naturally propel her towards a more promising career trajectory. With her passion for technology in mind, Jini extensively explored various options and discovered that SFU Beedie's MOT MBA perfectly aligned with her educational background and professional experience.

Jini found a unique allure in the MOT MBA program—the opportunity to embark on a transformative learning journey alongside a talented cohort for a couple of years. Building relationships with individuals who shared the same aspirations added a special dimension to her experience.

The MOT MBA proved to be a catalyst for Jini's career acceleration. Equipped with the necessary tools, she gained confidence in tackling new challenges. Jini also emphasized the value of this shared experience with senior leadership and colleagues, as it strengthened their relationships and facilitated her career advancement.

JOIN SFU BEEDIE'S ALUMNI COMMUNITY

As an SFU Beedie student and future alumnus, you have the privilege of being part of an exceptional community comprising over 30,000 alumni who are working in diverse industries and organizations worldwide. With SFU Beedie Advantage, you can connect with fellow students and alumni, share knowledge and experiences, engage in professional networking, and make meaningful mentorship connections. We encourage you to attend events, stay connected, and explore the lifetime benefits available to you as a part of our alumni community. Learn more at advantage.beedie.sfu.ca.



ARE YOU THE RIGHT FIT?

DIVERSE BACKGROUNDS

We strive to attract top-tier students from across the globe who possess exceptional skills and are committed to collaborating with their peers to achieve their personal and professional goals. Our goal is to create a community of high achievers who inspire and support each other in their pursuit of excellence.

LEADERSHIP & ENGAGEMENT

At SFU Beedie, our students not only excel academically but also demonstrate a strong commitment to making a positive impact in their communities. Our students have a history of taking leadership roles in various initiatives and programs, and we seek candidates who share this sense of social responsibility and have a track record of innovative thinking.

PROFESSIONAL EXPERIENCE

SFU Beedie students bring a wealth of professional experience, a high level of maturity and advanced professional skills to the classroom. Our students can contribute to meaningful and thought-provoking class discussions by drawing on their unique work experiences. We actively seek students with diverse backgrounds and experiences who can make positive contributions to the networking and learning environment both inside and outside the classroom.

ACADEMIC EXCELLENCE

As an internationally recognized school with a proven track record of academic excellence, we attract high-performing students from around the globe. Excellence is embedded in the culture and heart of SFU Beedie. We look for students who are ready and willing to rise to the challenge of a robust curriculum and who will emerge as successful graduates of SFU Beedie's MOT MBA program.

START YOUR APPLICATION

APPLICATION REQUIREMENTS

- Undergraduate degree with a 3.0 CGPA
- Four years of full-time work experience with some management experience
- Proficiency in English: TOEFL 93+ or IELTS 7+ may be required for some ESL candidates
- Three Professional References
- Transcripts*
- Admissions essay
- GMAT/GRE not required¹

**Unofficial transcripts and documents are accepted for your application. Official documents will only be required for students who are made an offer of admission.*

¹Candidates who fail to meet CGPA criteria or wish to strengthen their application, may submit a GMAT, GMAT Focus, or GRE; or may wish to start with SFU Beedie's Graduate Diploma in Business Administration (GDBA).

Applicants are strongly encouraged to request a pre-assessment prior to submitting an application.

APPLICATION PROCESS

Step 1: Review the application requirements and complete the online application form.

Step 2: Apply online, pay the application fee, and upload supporting documents.

Step 3: Admission interview, if shortlisted.

For more information on our admission requirements, application process, and to start your application, scan the QR code.



FALL 2024 APPLICATION DEADLINES

- Round 1: December 20, 2023
- Round 2: February 23, 2024
- Round 3: April 26, 2024
- Final round: June 3, 2024

Please keep in mind that we process applications on a rolling basis, and both admissions and scholarship decisions are handed out between application deadlines. You do not need to wait for a deadline to apply.

TUITION

- Domestic students (citizens and permanent residents of Canada)*: \$40,976

**Subject to Board of Governors approval*

FEES

Student fees: \$3,400

Course materials: \$2,200

SCHOLARSHIPS

All students admitted to the MOT MBA program are automatically considered for all available scholarships. We offer a wide variety of scholarships and awards, many of which recognize financial need, merit, or outstanding achievements in a range of fields. There is no need to submit a separate application for scholarship consideration. Decisions are made by the Admissions Committee on a holistic basis taking into account the overall strength of your application in conjunction with scholarship eligibility criteria.

TRANSFER FROM GDBA

Should you not meet the current requirements for the MBA program, the Graduate Diploma in Business Administration (GDBA) at SFU Beedie is an excellent starting point for you.

SFU Beedie's GDBA is a competitive credential that provides the academic rigor of MBA-level courses while offering the flexibility of online learning. This program allows you to learn at your own pace and gain valuable exposure to various business classes. Many students choose to pursue the GDBA as their initial step before committing to an MBA. Some choose this path to enhance their MBA applications, meet MBA GMAT waiver - if required, reduce the workload during their future MBA studies, or spread out the costs associated with obtaining an MBA.

**To transfer from GDBA to MBA you need 14 GDBA credits, with a minimum CGPA of 3.0.*



Click [here](#) to learn more about GDBA or scan the QR Code.

CONNECT WITH OUR TEAM

To connect with one of our team members, please contact us at: motmba@sfu.ca



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Simon Fraser University respectfully acknowledges the x̱m̱əθḵw̱əy̱əm (Musqueam), Sḵw̱x̱w̱ú7mesh Úxwumíxw (Squamish), sə́lilw̱ətaʔl (Tsleil-Waututh), q̱íćəy̱ (Katzie), ḵw̱íḵw̱ə́ləm (Kwíkwetlem), Qayqayt, Kwantlen, Semiahmoo and Tsawwassen peoples on whose unceded traditional territories our three campuses reside.